



# NIAGARA HOME BUILDERS' ASSOCIATION

## ADVERTISING OPTIONS WITH THE NHBA

- HIP TO BE SQUARE: SQUARE AD SPACE ON NHBA WEBSITE**  
**\$99 FOR FOUR MONTHS**  
New 220 x 220 px ad space on the NHBA website's homepage  
4 spaces available every four months!  
We've redesigned the website homepage to allow for more advertising opportunities at a great price point! For only \$99, get your very own square-sized ad spot for 4 months!
- FRONT AND CENTRE: BANNER AD SPACE ON NHBA WEBSITE**  
**& MEMBER SPOTLIGHT \$600 / YEAR**  
Banner ad on NHBA's website for a full year! Size: 970 x 210 px  
Your company's banner ad will be rotated over a one year period on the NHBA website – not only on the homepage but on multiple pages throughout. You'll also have the opportunity to change it up twice a year!  
Member Spotlight: Send us a photo of your staff and tell us about your company, its mission statement, community involvement and about your philosophy – we'll post it on our website and our social media accounts (no sales content permitted.)
- HOT OFF THE PRESS: \$240 FOR 4 ARTICLES**  
**Be a guest columnist on the NHBA website!**  
You'll get a chance to share your expertise with our membership through an article written by you and then posted as a blog post on the NHBA website and then shared on social media! Articles must be generic (not promotional) on a specific topic of interest to the public (roofing issues, buying new vs. used, insurance, maintenance, curb appeal, etc.) Your name, photo and link back to your company website is included.
- DYNAMIC DUO: \$760 / YEAR**  
**Front and Centre PLUS Hot Off the Press package**  
You'll have your banner ad rotated on our website for the year PLUS you'll get a member's spotlight, PLUS you'll have the opportunity to submit 4 articles for our blog and shared on our social media pages.

YES, I AM INTERESTED! To confirm participation, please complete the following, scan and email to [info@niagarahomebuilders.ca](mailto:info@niagarahomebuilders.ca).

COMPANY \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

Note: HST will be added. Packages must be paid for in advance. Instructions for the various packages and media required will be sent to the authorized representative once payment is made.